

How to View Your Listing's Metrics

View your listing's metrics to see how many people are engaging with your content on ExploreAsheville.com. You can see listing and special offer views, clicks, and conversion rates, so that you can see how ExploreAsheville.com is directing visitors to your business!

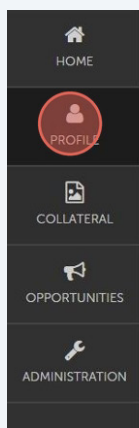


GETTING STARTED

- Login to the Partner Portal at <https://asheville.extranet.simpleviewcrm.com/login/>
- Need an account? Contact partnersupport@exploreasheville.com

1

Click **PROFILE** in the left menu



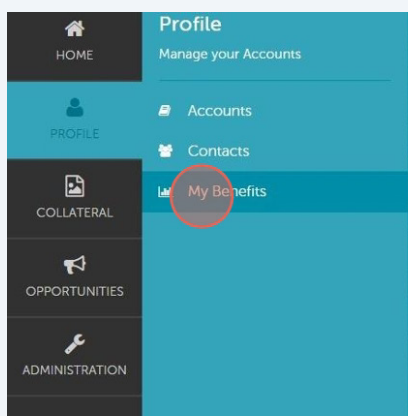
Introducing the New Explore Asheville Event Platform!

Our events system has been upgraded. Click below to create an account and start using the new platform.

[Click Here](#)

2

Click **My Benefits** in the blue sub-menu



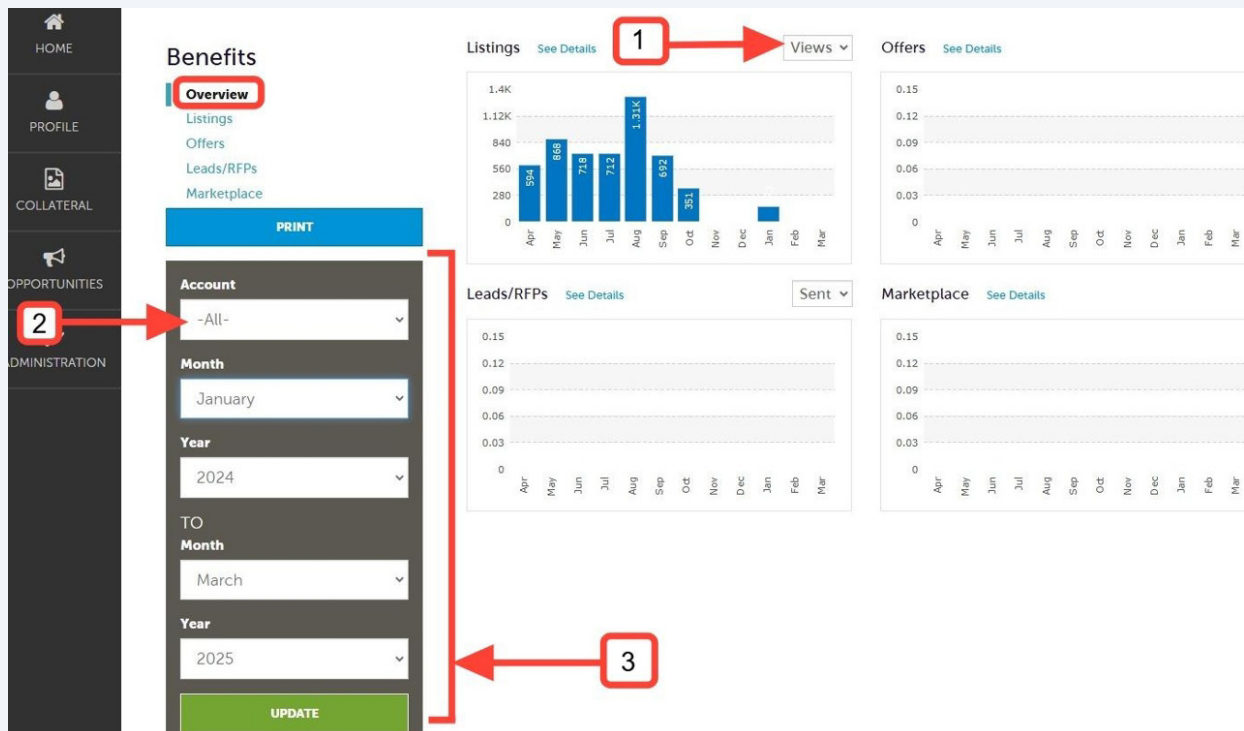
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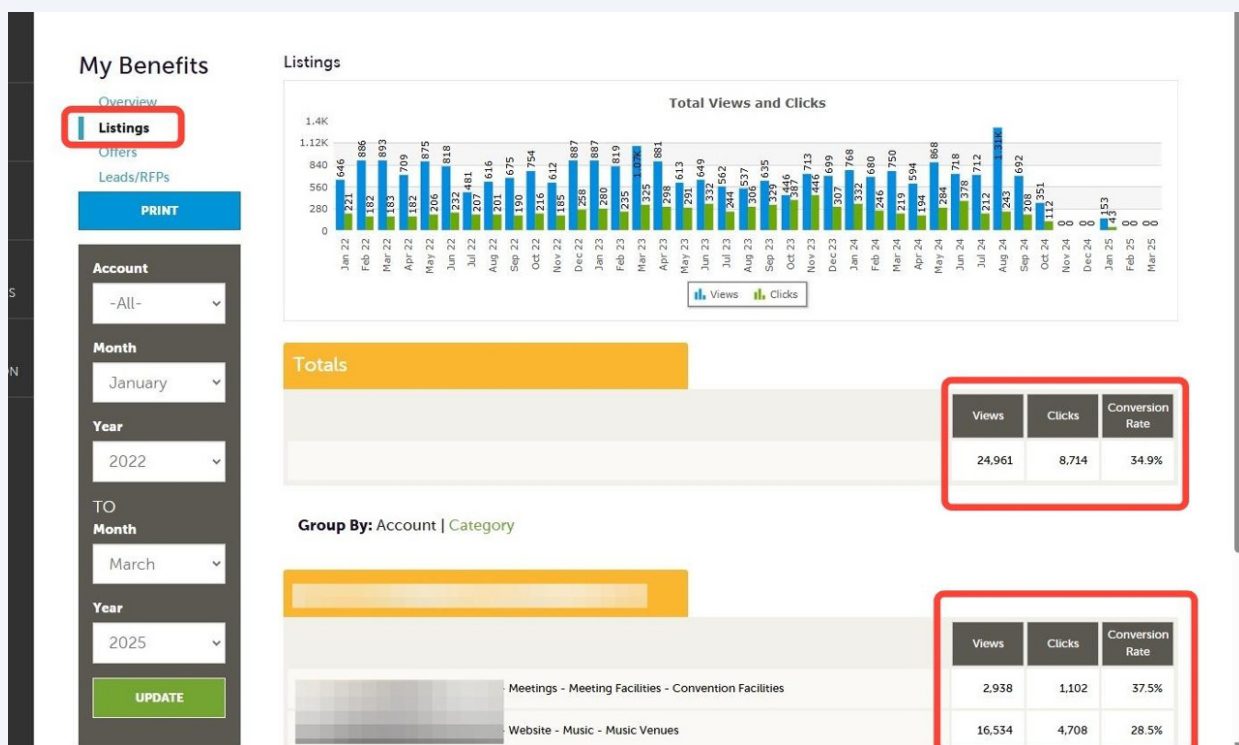
3 The **Overview** Tab displays an overview of your listing's and offers' views/clicks.

1. Toggle between metrics for views vs. clicks
2. Toggle between different accounts' data (if applicable)
3. View metrics for custom date ranges



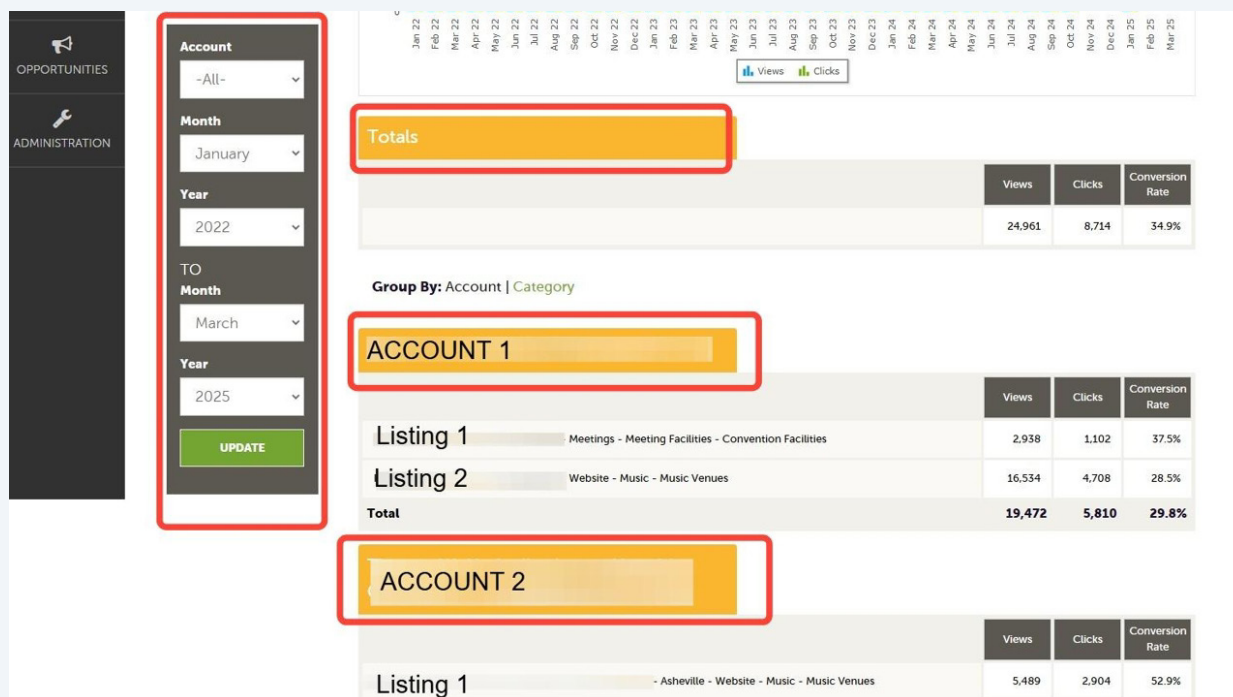
4 The **Listings** Tab displays a detailed breakdown of your listing's performance. If you have multiple listings (e.g., website, weddings, meetings, motorcoach), you can compare their metrics here. Metrics include:

- **Views**—how many visitors viewed your listing
- **Clicks** — how often visitors clicked on your listing
- **Conversions** — how often visitors clicked through to your website



5

In the **Listings** tab, scroll down to see how each listing is performing. Use the tool on the left to choose which listing to view and change the time period shown on the graph.



In other tabs under My Benefits, you can see how your offers are performing on [ExploreAsheville.com](https://exploreasheville.com). If you're a lodging partner, you can also view lead and RFP data by clicking on the Offers & Leads/RFPs tab.



Please note that data from November to December 2025 is unavailable due to the website transition/launch period of ExploreAsheville.com.

IMPORTANT NOTES



Need help? Contact partnersupport@exploreasheville.com for assistance.